Alt Order #

Contract / Revision

## CONTRACT



**WCWG** Greensboro, NC 27409

And:

2 Pai Park Suite A (336) 307-4900

Greer, Margolis, Mitchell & Burns - GMMB 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

## 08356554 60015 Product **CLINTON PRES 5288** Contract Dates Estimate # 10/04/16 - 10/10/16 5288 Original Date / Revision Advertiser 08/29/16 / 10/03/16 Poli/H Clinton/D/Pre/US Billing Calendar Cash/Trade Billing Cycle EOM/EOC Broadcast Cash Station Account Executive Sales Office Telerep Washington [ TeleRep Washir **WCWG** Special Handling Demographic Adults 35+ IDB# Product Code Advertiser Code 278 295 Advertiser Ref Agency Ref

**PRE-EMPTIBLE WITH 48** HOURS NOTICE

	Spots/			
*Line Ch Start Date End Date Description	Start/End Time Days Length Week	Rate	Type Spots	Amount
N 1 WCWG10/04/16 10/10/16 M-F 1a-2a	1:00 AM-2:00 AM :30		NM 2	\$7.00
Start Date End Date Weekdays Spots/Week	Rate		1	
Week: 10/04/16 10/10/16 MTWTF 2	\$2.00	Rate	Type	
Spot Ch Date Range Description	Start/End Time Weekdays Length 1:00 AM-2:00 AM MTuWThF :30	\$2.00	<u>Type</u> <i>NM</i>	
2 WCWG 10/04/16-10/10/16 M-F 1a-2a	1:00 AIN-2:00 AIN MITUWITH30	Ψ2.00	7,47,47	
See MG 1.3 3 WCWG 10/04/16-10/10/16 M-F 1a-2a	1:00 AM-2:00 AM MTuWThF :30	\$5.00	NM	
(h) MG for 1.2 10/10	247-4 (2 mm 2 )			
N 2 WCWG10/04/16 10/10/16 M-F 10p-1030p	10:00 PM-10:30 PN :30		NM 2	\$40.00
Start Date End Date Weekdays Spots/Week	Rate		1	
Week: 10/04/16 10/10/16 MTWTF 2	\$25.00	Data	Typo	
Spot Ch Date Range Description	Start/End Time Weekdays Length 10:00 PM-10:30 PIMTuWThF :30	<u>Rate</u> <del>\$25.00</del>	Type NM	
1 WCWG 10/04/16-10/10/16 M-F 10p-1030p	10:00 PIVI-10:30 PIMITUWITIF30	Ψ20.00	,,,,,,	
See MG 2.4 2 WCWG 10/04/16-10/10/16 M-F 10p-1030p	10:00 PM-10:30 PIMTuWThF :30	<del>\$25.00</del>	NM	
See MG 2.3				
3 WCWG 10/04/16-10/04/16 M-F 10p-1030p	10:00 PM-10:30 PI-Tu: :30	\$20.00	NM	
→ MG for 2.2 10/04	10:00 PM-10:30 PtTh: :30	\$20.00	NM	
4 WCWG 10/06/16-10/06/16 M-F 10p-1030p	10:00 PM-10:30 PtTh :30	\$20.00	INIVI	
⊕ MG for 2.1 10/06	10:30 PM-11:00 PN :30		NM 2	\$45.00
N 3 WCWG10/04/16 10/10/16 M-F 1030p-11p Start Date End Date Weekdays Spots/Week	10:30 PM-11:00 PN :30 Rate		INIVI	Ψ-5.00
Week: Start Date   End Date   Weekdays   Spots/Week   10/04/16   10/10/16   WTFF 2	\$25.00			
Spot Ch Date Range <u>Description</u>	Start/End Time Weekdays Length	Rate	Type	
1 WCWG 10/04/16-10/10/16 M-F 1030p-11p	10:30 PM-11:00 PIMTuWThF :30	<del>\$25.00</del>	NM	
See MG 3.3		600.00	NINA	
3 WCWG 10/04/16-10/04/16 M-F 1030p-11p	10:30 PM-11:00 Pf-Tu: :30	\$20.00	NM	
MG for 3.1 10/04     ■	11:00 PM-11:30 PM :30		NM 2	\$45.00
N 4 WCWG10/04/16 10/10/16 M-F 11p-1130p Start Date Fnd Date Weekdays Spots/Week	11:00 PM-11:30 PN :30 Rate		INIVI Z	\$45.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/04/16         10/10/16         MTWTF         2	\$25.00			
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate	Type	
1 WCWG 10/04/16-10/10/16 M-F 11p-1130p	11:00 PM-11:30 PIMTuWThF :30	<del>\$25.00</del>	NM	
See MG 4.3		#00.0C	NIM	
3 WCWG 10/04/16-10/10/16 M-F 11p-1130p	11:00 PM-11:30 PIMTuWThF :30	\$20.00	NM	
MG for 4.1 10/06				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



**WCWG** 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

	Contract / Revision	Alt Order #
	60015 /	08356554
Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	CLINTON PRES 528	38 <b>5288</b>
Advertiser		Original Date / Revision
Poli/H Clinton/D/Pre/U	ıs	08/29/16 / 10/03/16

*Line Ch Start Date End Date Description	Spots Start/End Time Days Length Weel		Spots	Amount
N 5 WCWG10/04/16 10/10/16 M-F 1130p-12a  Start Date End Date Weekdays Spots/Week Week: 10/04/16 10/10/16 MTWTF 2	11:30 PM-12:00 XM :30 Rate \$25.00	NM	2	\$45.00
Spot Ch Date Range Description  1 WCWG 10/04/16-10/10/16 M-F 1130p-12a  See MG 5.3	Start/End Time Weekdays Length 11:30 PM-12:00 X/MTuWThF :30	<u>Rate</u> <u>Type</u> <del>\$25.00</del> <i>NM</i>		
3 WCWG 10/07/16-10/07/16 M-F 10p-1030p  → MG for 5.1 10/07	10p-1031pF :30	\$20.00 NM		
N 6 WCWG10/04/16 10/10/16 M-F 11a-12p  Start Date	11:00 AM-12:00 PN :30 <u>Rate</u> \$12.00	NM	2	\$24.00
N 7 WCWG10/04/16 10/10/16 M-F 12p-1p Start Date Week: 10/04/16 End Date Weekdays WTWTF 2  Spots/Week	12:00 PM-1:00 PM :30 Rate \$10.00	NM	2	\$20.00
N 8 WCWG10/04/16 10/10/16 M-F 2p-3p Start Date End Date Weekdays Spots/Week Week: 10/04/16 10/10/16 MTWTF 2	2:00 PM-3:00 PM :30 Rate \$12.00	NM	2	\$24.00
N 9 WCWG10/04/16 10/10/16 M-F 3p-4p  Start Date End Date Weekdays Week 10/10/16 MTWTF 2  Spots/Week	3:00 PM-4:00 PM :30 Rate \$14.00	NM	2	\$28.00
N 10 WCWG10/04/16 10/10/16 M-F 6p-630p  Start Date Week: 10/04/16 End Date Weekdays MTWTF 2	6:00 PM-6:30 PM :30 Rate \$30.00	NM	2	\$60.00
N 11 WCWG10/04/16 10/10/16 M-F 630p-7p  Start Date Week: 10/04/16 End Date 10/10/16 Weekdays MTWTF Spots/Week 2	6:30 PM-7:00 PM :30 Rate \$30.00	NM	2	\$60.00
N 12 WCWG10/04/16 10/10/16 M-F 730p-8p  Start Date	7:30 PM-8:00 PM :30 Rate \$40.00	NM	2	\$95.00
Spot Ch Date Range Description  1 WCWG 10/04/16-10/10/16 M-F 730p-8p	Start/End Time Weekdays Length 7:30 PM-8:00 PM MTuWThF :30	Rate		
See MG 12.3 2 WCWG 10/04/16-10/10/16 M-F 730p-8p	7:30 PM-8:00 PM MTuWThF :30	<del>\$45.00</del> NM		
See MG 12.4 3 WCWG 10/04/16-10/10/16 M-F 730p-8p	7:30 PM-8:00 PM MTuWThF :30	\$45.00 NM		
<ul> <li>MG for 12.1 10/05</li> <li>4 WCWG 10/10/16-10/10/16 M-F 730p-8p</li> <li>MG for 12.2 10/10</li> </ul>	7:30 PM-8:00 PM M: :30	\$50.00 NM		
N 13 WCWG10/04/16 10/10/16 M-F 9a-10a  Start Date End Date Weekdays Spots/Week  Week: 10/04/16 10/10/16 MTWTF 2	9:00 AM-10:00 AM :30 Rate \$10.00	NM	2	\$20.00
N 14 WCWG10/07/16 10/07/16 Fri 9p-10p  Start Date	9:00 PM-10:00 PM :30 Rate \$110.00	NM	4	\$310.00

Poli/H Clinton/D/Pre/US



**WCWG** 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

Contract / Revision Alt Order# 60015 08356554 Contract Dates Product Estimate # **CLINTON PRES 5288** 10/04/16 - 10/10/16 5288

Original Date / Revision Advertiser 08/29/16 / 10/03/16 Poli/H Clinton/D/Pre/US

	Spots/		
*Line Ch Start Date End Date Description	Start/End Time Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week  Spot Ch Date Range Description  1 WCWG 10/03/16-10/09/16 Fri 9p-10p	Rate         Start/End Time         Weekdays         Length         Rate           9:00 PM-10:00 PM        F         :30         \$110.00	Type NM	
See MG 14.2,14.3,14.4,14.5 2 WCWG 10/03/16-10/09/16 Fri 8p-10p  → MG for 22.1,14.1	7:57p-10pF :30 \$70.00	NM	
3 WCWG 10/03/16-10/09/16 Fri 8p-10p  → MG for 22.1,14.1	7:57p-10pF :30 \$70.00	NM	
4 WCWG 10/03/16-10/09/16 Thu 8p-10p	7:57p-10pTh :30 \$85.00	NM	
<ul> <li>MG for 22.1,14.1</li> <li>WCWG 10/03/16-10/09/16 Thu 8p-10p</li> <li>MG for 22.1,14.1</li> </ul>	7:57p-10pTh :30 \$85.00	NM	
N 15 WCWG10/10/16 10/10/16 Mon 8p-9p  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16 1 1	8:00 PM-9:00 PM :30 Rate \$150.00	NM 1	\$175.00
Spot         Ch         Date Range         Description           1         WCWG 10/10/16-10/16/16         Mon 8p-9p	Start/End Time         Weekdays         Length         Rate           8:00 PM-9:00 PM         M         :30         \$150.00	Type NM	
See <i>MG 15.2</i> 2 WCWG 10/10/16-10/16/16 Mon 8p-9p  M MG for 15.1 10/10	8:00 PM-9:00 PM M :30 \$175.00	NM	
N 16 WCWG10/08/16 10/08/16 Sa 5p-6p  Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/162- 2	5:00 PM-6:00 PM :30 Rate \$12.00	NM 2	\$24.00
N 17 WCWG10/08/16 10/08/16 Sa 6p-7p Start Date End Date Weekdays Spots/Week	6:00 PM-7:00 PM :30 Rate	NM 2	\$40.00
Week: 10/03/16 10/09/162 2 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WCWG 10/03/16-10/09/16 Sa 6p-7p	\$12.00 <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> 6:00 PM-7:00 PMSa :30 <del>\$12.00</del>	<u>Type</u> <i>NM</i>	
See MG 17.3,17.4 2 WCWG 10/03/16-10/09/16 Sa 6p-7p	6:00 PM-7:00 PMSa :30 <del>\$12:00</del>	NM	
See MG 17.3,17.4 3 WCWG 10/03/16-10/09/16 Sa 6p-7p	6:00 PM-7:00 PMSa :30 \$20.00	NM	
<ul> <li>MG for 17.2,17.1</li> <li>4 WCWG 10/03/16-10/09/16 Sa 6p-7p</li> <li>MG for 17.2,17.1</li> </ul>	6:00 PM-7:00 PMSa :30 \$20.00	ММ	
N 18 WCWG10/08/16 10/08/16 Sa 7p-8p  Start Date	7:00 PM-7:30 PM :30 Rate \$10.00	NM 1	\$20.00
Spot         Ch         Date Range         Description           1         WCWG         10/03/16-10/09/16         Sa 7p-8p	Start/End Time         Weekdays         Length         Rate           7:00 PM-7:30 PM        Sa         :30         \$10.00	Type NM	
See MG 18.2 2 WCWG 10/08/16-10/08/16 Sa 7p-8p → MG for 19.1,18.1	7:00 PM-7:30 PMSa :30 \$20.00	NM	
N 19 WCWG10/08/16 10/08/16 Sa 7p-8p  Start Date End Date Weekdays Spots/Week  Week: 10/03/16 10/09/161- 1	7:30 PM-8:00 PM :30 Rate \$10.00	NM 0	\$0.00
Spot Ch Date Range Description  1 WCWG 10/03/16-10/09/16 Sa 7p-8p  See MG 18.2	Start/End Time         Weekdays         Length         Rate           7:30 PM-8:00 PM        Sa         :30         \$10.00	Type NM	
N 20 WCWG10/09/16 10/09/16 Sun 6p-7p  Start Date   End Date   Weekdays   Spots/Week  Week: 10/03/16 10/09/162 2	6:00 PM-7:00 PM :30 <u>Rate</u> \$14.00	NM 2	\$28.00

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**WCWG** 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

	Contract / Revision	Alt Order #	
	60015 /	08356554	
Contract Dates	Product	Estimate #	
10/04/16 - 10/10/16	CLINTON PRES 5288	5288	
Advertiser	Ori	ginal Date / Revision	
Poli/H Clinton/D/Pre/U	is (	08/29/16 / 10/03/16	

	Spots/	
*Line Ch Start Date End Date Description Start/End	Time Days Length Week Rate Type Spots	Amount
Start Date End Date Weekdays Spots/Week Ra	e	
N 21 WCWG10/09/16 10/09/16 Su 8p-9p 8:00 PM-9	:00 PM :30 NM 2	\$30.00
Start Date End Date Weekdays Spots/Week Ra		
Week: 10/03/16 10/09/162 2 \$15.0	0	
N 22 WCWG10/06/16 10/06/16 Thu 8p-9p 8:00 PM-9	:00 PM :30 NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Ra		
Week: 10/03/16 10/09/161 1 \$200.0  Spot Ch Date Range Description Start/End		
9901 911	9:00 PMTh :30 \$200:00 NM	
See MG 14.2,14.3,14.4,14.5		
N 23 WCWG10/04/16 10/04/16 Tue 9p-10p 9:00 PM-	10:00 PM :30 NM 1	\$120.00
Start Date End Date Weekdays Spots/Week Ra		
Week: 10/03/16 10/09/16 -1 1 \$120.0	JO	
N 24 WCWG10/05/16 10/05/16 Wed 8p-9p 8:00 PM-5	9:00 PM :30 NM 1	\$155.00
Start Date End Date Weekdays Spots/Week Ra		
Week: 10/03/16 10/09/161 1 \$200.0	80 <sup>10</sup> 5 1900 1900 1900 1900 1900 1900 1900 190	
Cost on Paterial	9:00 PMW :30 \$200:00 NM	
See MG 24.2	5.507 ///	
	-9:00 PMw :30 \$155.00 NM	
MG for 24.1 10/05		
	Totals 42	\$1,415.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/10/16	42	\$1,415.00	\$1,202.75
Totals	42	\$1,415.00	\$1,202.75

## PRE-EMPTIBLE WITH 48 HOURS NOTICE

Signature:	Date:	